

TERESE CONDELLA

CondellaCreative@gmail.com • www.CondellaCreative.com

WORK EXPERIENCE

- CondellaCreative** August 2011–Present
Design Consultant — Graphic and Web Design Services
Craft logos for clients in the sports, financial, and personal branding spaces.
Create custom designed invitations and print pieces.
Design personal and business websites using Wordpress and HTML templates.
- SheKnows Media, Scottsdale, AZ** June 2015–August 2016
Designer
Brainstormed, ideated and illustrated images to lead and accompany editorial content.
Built banner and native ad units for clients such as Disney, JC Penny, ABC, and GSK.
Designed infographics for articles on food, home, pets, and more.
Generated up to 78,500 pins per design on Pinterest.
- Generate4, Amesbury, MA** October 2013–June 2014
Art Director
Managed all creative development for print and web.
Built custom microsites and designed press packets for company initiatives.
Designed engaging advertisements for print and social media promotion.
Increased Facebook page engagement by 1,950 people in 5 days.
- American Tower Corporation, Woburn, MA** April 2013–July 2013
Contract Designer, Marketing Department
Developed epromos, advertisements, and designs for print.
- Andover Public Schools, Andover, MA** October 2012–April 2013
Substitute Teacher, Special Education
Aided students at both primary and secondary levels.
- Macy's Merchandising Group, New York, NY** March 2010–July 2011
Product Assistant, Intimate and Juniors Apparel
Maintained domestic and international contracts.

EDUCATION

- Boston University Center for Digital Imaging Arts, Waltham, MA**
Certificate in Graphic and Web Design, February 2013
- University of Delaware, Newark, DE**
Bachelors of Science Degree, December 2009
Fashion Merchandising Major, English Minor
Women of Promise Award, Panel of Outstanding Interns Award
Kappa Omicron Nu National Honor Society
- Graduate Certificates in Socially Responsible and Sustainable Apparel Business, May 2009
Certificates earned in Labor and Environmental tracks of the graduate program
- Fashion Institute of Technology, New York, NY**
Associates Degree in Applied Science, December 2009
Visiting Students Program; Fashion Merchandise Management Major
Summa Cum Laude

SKILLS

Mac OS & Windows Proficient	XHTML, HTML5 & CSS3	Illustration
Adobe Illustrator	Microsoft Word	Typography
Adobe InDesign	Microsoft Excel	Front-end Web Development
Adobe Photoshop	Microsoft PowerPoint	Photo Editing
Adobe Dreamweaver	Microsoft Outlook	Writing & Copy Editing

INTERESTS

Traveling	Crafting & Sewing	Alpine & Water Skiing
Hiking	Cooking	Attending Concerts